



VISALIA POLICE DEPARTMENT

Colleen Mestas, Chief of Police

Sergeant Amy Watkins, Public Information Officer
(559) 713-4216 (office) / (559) 713-4807 (fax)
awatkins@ci.visalia.ca.us

*****NEWS RELEASE*****

January 1, 2013

DUI/Drivers License checkpoint Planned this Weekend

Visalia, CA – Visalia Police Department Traffic Unit will be conducting a DUI/Drivers License Checkpoint on Friday, 01/04/13 at an undisclosed location within the city limits between the hours of 9:00 p.m. and 3:00 a.m. DUI checkpoints are a proven enforcement tool effective in reducing the number of persons killed and injured in alcohol involved crashes. Research shows that crashes involving alcohol drop by an average of 20 percent when well-publicized checkpoints are conducted often enough.

Officers will be contacting drivers passing through the checkpoint for signs of alcohol and/or drug impairment. Officers will also check for proper licensing and will strive to delay motorists only momentarily. Drivers caught driving impaired can expect jail, license suspension, and insurance increases, as well as fines, fees, DUI classes, other expenses that can exceed \$10,000.

“In the past, DUI collisions have claimed lives and resulted in injury crashes harming our friends and neighbors,” said Sergeant Chris McLain

According to the National Highway Traffic Safety Administration (NHTSA), checkpoints have provided the most effective documented results of any of the DUI enforcement strategies, while also yielding considerable cost savings of \$6 for every \$1 spent. Checkpoints are placed in locations that have the greatest opportunity for achieving drunk and drugged driving deterrence and provide the greatest safety for officers and the public.

“Deaths from drunk and drug-impaired driving are going down in California,” said Christopher J. Murphy, Director of the California Office of Traffic Safety (OTS). “But that still means that hundreds of our friends, family and co-workers are killed each year, along with tens of thousands who are seriously injured. We must all continue to work together to bring an end to these tragedies. If you see a Drunk Driver – Call 9-1-1.”

For help on getting safely through the New Year, drivers are encouraged to participate in the “RUOK?” campaign, which carries the message that if you have to ask someone if they are okay to drive, you probably already know that they aren’t. The California OTS Facebook page has lists of nonalcoholic Designated Driver Drinks, or “DDrinks,” plus contests and interactions on Twitter and Instagram – www.facebook.com/CaliforniaOTS.

Funding for this checkpoint is provided to Visalia Police Department by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration, targeting those who still don’t heed the message to designate a sober driver

